

# Focus for Results – talk by Hilary Briggs

How to drive and achieve your ambitious business goals

Do you have ambitious goals for your business, but you're frustrated by the glacial pace of delivery?  
As an entrepreneur, where are you on the business life cycle?

- Got the idea, but struggling to get started?
- Business up and running, but consistently missing budget?
- Facing significant changes in the market and needing urgent turnaround?

If everything's going on track and you're meeting planned year-on-year growth targets, well done!  
That's rare.

**Focus for Results** is easy to say, but how do you do this in practise when real life is more complicated than one-ball juggling?

In this talk, Hilary shares her [5-step G2R \(Goals to Results\) process](#) to help you achieve the level of focus and action required to drive results. An engineer by training, Hilary learnt how to analyse and break problems down, and helps you discover those skills.



## Real-world expertise

During over 35 years of diverse business experience in the UK and internationally, Hilary has helped organisations from start-ups to large multinationals overcome major operational issues, drive performance and much more.

In the last six years, Hilary applied her approaches to triathlons, transforming herself from low-grade amateur to member of the Team GB Age Group team, winning Silver medal in the 2022 European Championships and Gold in the 2022 British Championships. And overcoming a major Achilles injury on the way!

*"Hilary put together her experience of breaking through as a triathlete with understanding business... How to achieve the big picture through a whole series of small goals - and at the same time maintain calmness. Great talk!"*

**Marcus Orlovsky, Director, Bryanston Square**

Discover how Hilary's **Focus for Results presentation** can be adapted to your requirements:

- **Call Hilary now on +44 (0)20 7373 2192**
- [Alternatively, send Hilary an email](#)
- [Or schedule an appointment](#)